

BA (Hons) Communication

Placement Unit Presentation Assessment

Student's name

Level 6

Date of assessment

Assessor(s) Clive McGoun/Neil Carey

Moderator

The presentation is 30% of the total mark. The presentation will be marked out of 100 and the mark adjusted to be a percentage of 30%.

Delivery	Comments	Maximum mark 25%
Confident and enthusiastic style Clear and audible delivery Appropriate pace Appropriate eye contact with audience Appropriate use of visual aids Clear structuring		
Content	Comments	Maximum mark 50%
<i>The organisation:</i> brief outline of the organisation and its aims; how the organisation works with stakeholders (partners/clients); key issues facing the organisation <i>Placement Learning:</i> role in, and aims for, the placement; key learning opportunities <i>Communication:</i> How has the placement informed the study of communication at MMU?		

Questions	Comments	Maximum mark 25%
Questions dealt with effectively		
Total Mark for student		